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Industry Inbox

INDUSTRY INBOX – TERMS OF SERVICE

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Industry Inbox Terms of Service

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Terms of Use

By using the Industry Inbox website, (the “Service”) as described below, you (the “User”) accept all outlined Terms of Use entirely. These terms constitute a binding agreement, governing use of the application between user and Industry Inbox, LLC. Continued use of the Industry Inbox application signifies acceptance to these terms of service and a recognition they may change at any given time.

Service

Industry Inbox provides digital technology to build marketing collateral and send to others in the entertainment industry (the “service”).

Age Restrictions

Users of the Industry Inbox application must be eighteen (18) years of age or older. Use of the “Service” is an acknowledgement you meet these age restrictions. Performers under the age of eighteen (18) can hold accounts if they are managed, operated, and controlled by their Parent or legal guardian. At no time can “users” under the age of eighteen (18) interact with the “Service” without direct parent or legal guardian oversight.

End-User License

Subject to these terms. By creating an account on IndustryInbox.com, Industry Inbox, LLC (the “Company”) grants you the “User” license to interact and use the application for its intended purpose. This license is revocable at any time, any use of the application to transfer rights, share accounts/licenses, modification or distribution, reverse engineering, resale of proprietary content shall constitute as a violation of terms. The license remains effective until terminated by you the “User” or Industry Inbox, LLC the “Company”.

Community Standards

All users of the Industry Inbox platform will be expected to adhere to our community standards, if a violation occurs a user may be suspended from the platform without a refund. Community standards are roughly defined as not promoting or creating *Objectionable Content*:

Hate Speech, an attack on a person or group based on characteristics of said individual or group.

Violent/graphic content, images or wording glorifying violence or celebrating suffering/humiliation of others

Nudity & Sexual activity, nudity or sexual depictions are not necessary as a standard practice in promoting an actor/model - some users of the Industry Inbox platform may be sensitive to this type of content.

Cruel & Insensitive content, any content with the goal of inflicting emotional or physical harm.

Political messaging is prohibited on the Industry Inbox platform.

Industry Inbox Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from IndustryInbox.com (the “Site”).

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect limited information about your device, only information about your IP address. As you browse the Site, we may collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Log files” track actions occurring on the Site, and collect data including your IP address, referring/exit pages, and date/time stamps.

Additionally, when you make a purchase or attempt to make a purchase through the Site, our third party credit card processing company may collect certain information from you, including your name, billing address, payment information (including credit card numbers), email address, and phone number. We refer to this information as “Order Information.” Credit card data is not visible to Industry Inbox, and none of this information is stored or retained by Industry Inbox – it is sent directly to our third party payment processor Stripe, details on Stripe here: <https://stripe.com/privacy>

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Order Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Information generally to fulfill any orders placed through the Site (including processing your payment information and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to:

Communicate with you; Screen our orders for potential risk or fraud; and when in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Stripe to power our online store--you can read more about how Stripe uses your Personal Information here: [Privacy Policy - Stripe](#). We may also use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>

Finally, we may be required to share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to other action enforceable by law. **We will NOT share or sell your information to third party companies.**

BEHAVIORAL ADVERTISING

As described above, we may use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>

You can opt out of targeted advertising by visiting:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident note we are processing your information in order to fulfill contracts we might have with you (for example if you activate an account through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

DATA RETENTION

When you create an account on the Site, we will maintain your Information for our records unless and until you ask us to delete this information.

MINORS

The Site is not intended for individuals under the age of 18.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at info@IndustryInbox.com.

Refund Policy

No refunds. Industry Inbox provides a service to connect with entertainment industry professionals virtually, if for any reason this basic functionality is disrupted all efforts in good faith will be made to re-establish this functionality in a reasonable time frame. Failures in third party technologies supporting the platform are out of the control of Industry Inbox.

Account Cancellation

Accounts may be canceled at any time. Upon cancellation the account will be active through the previously paid period, then not renewed. For example, if an annual subscription is canceled in month 10 of the 12-month subscription, the account will remain active through month 12, then put into Inactive state on the 366 day from when it was activated.

Industry Inbox reserves the right to cancel a user account without advanced notice and without refund should the user violate any terms of service.

Account Status

Accounts are considered “Active” or “inactive” an account will be considered “Active” once created irrespective of it is a paying account or not. A user has the option at any time to cancel their account, this will move the account to “Inactive” – an “Inactive” account can be re-activated any time by the user signing in. Should a user want to completely delete and remove their account completely from the Industry Inbox platform, the option to “Delete” the account and any associated data (includes photos, previously executed campaigns, etc.) is available. Email [Hello@IndustryInbox.com](mailto>Hello@IndustryInbox.com) to do this.

Accounts are for individual users – at no time should an account be shared or used by more than one person, any violation of this will be deemed a violation of terms of service and account will be suspended.

Account Blocking

Industry representatives and casting can block a user – this is designed to prevent any one person from spamming or sending inappropriate content to a particular individual, blocking a user is done at the will of the industry representative account holder. Persons who have been blocked may or may not be made aware they’ve been blocked by a particular industry representative.

After a user is blocked by an industry representative the industry representative account holder will not see cards sent to them by said blocked user. No change in functionality will be experienced by the user creating and sending cards.